

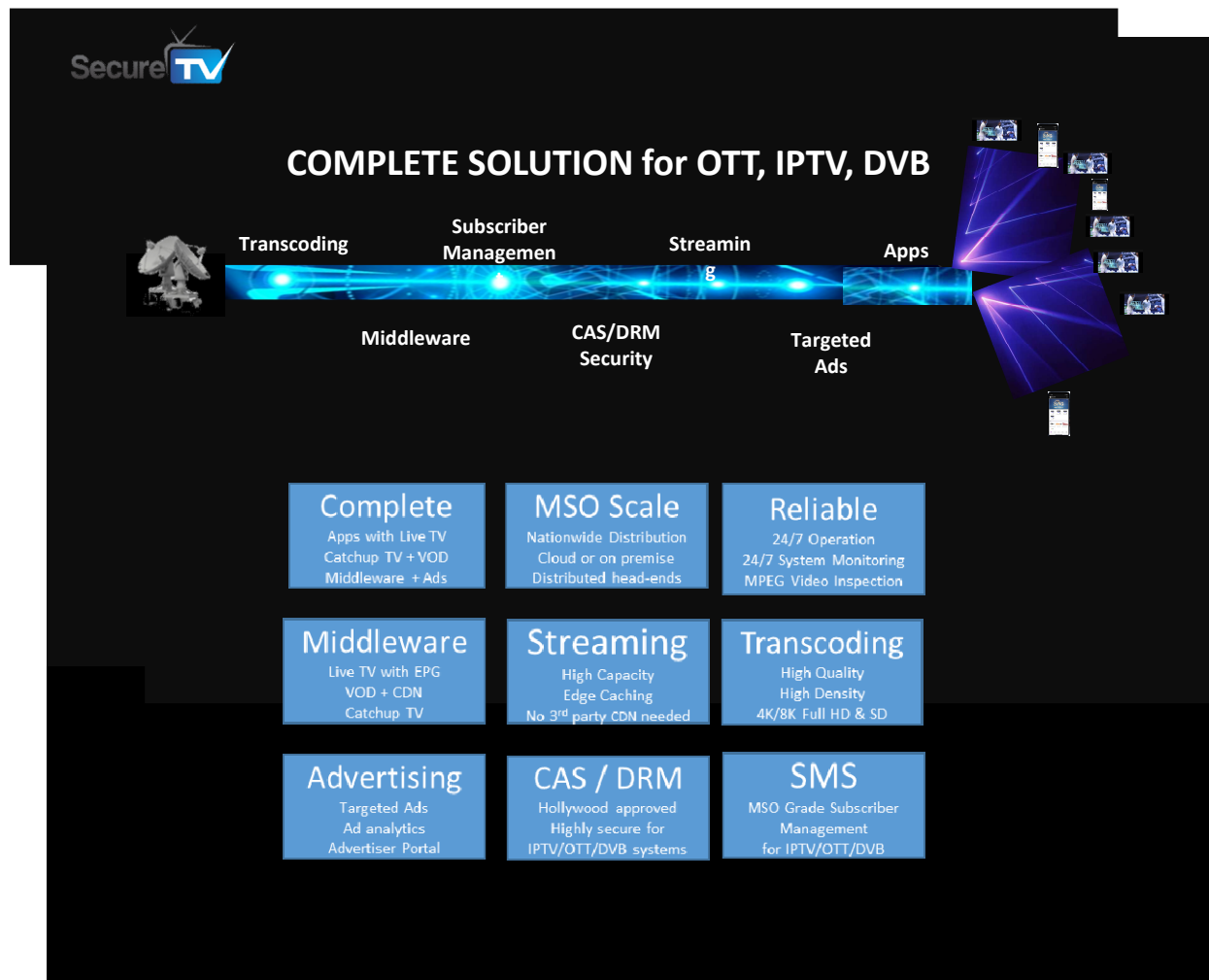
Details on how the line gets animated and what text is shown is provided on the next slides.

Note the timing of how long the highlighted text stays on screen before moving to the next screen can vary from 15 to 30 seconds depending upon the audio for that slide. Recall the design brief has 2 audio mp3 samples for 2 of the different elements.

After all slides are shown with App being the last one go back to the home page without any further voice playing and no animation.

When homepage is launched this is home page,
A 15 to 20 second audio plays introducing the system. I will supply the audio.


After the audio plays the screen changes to the next slide.





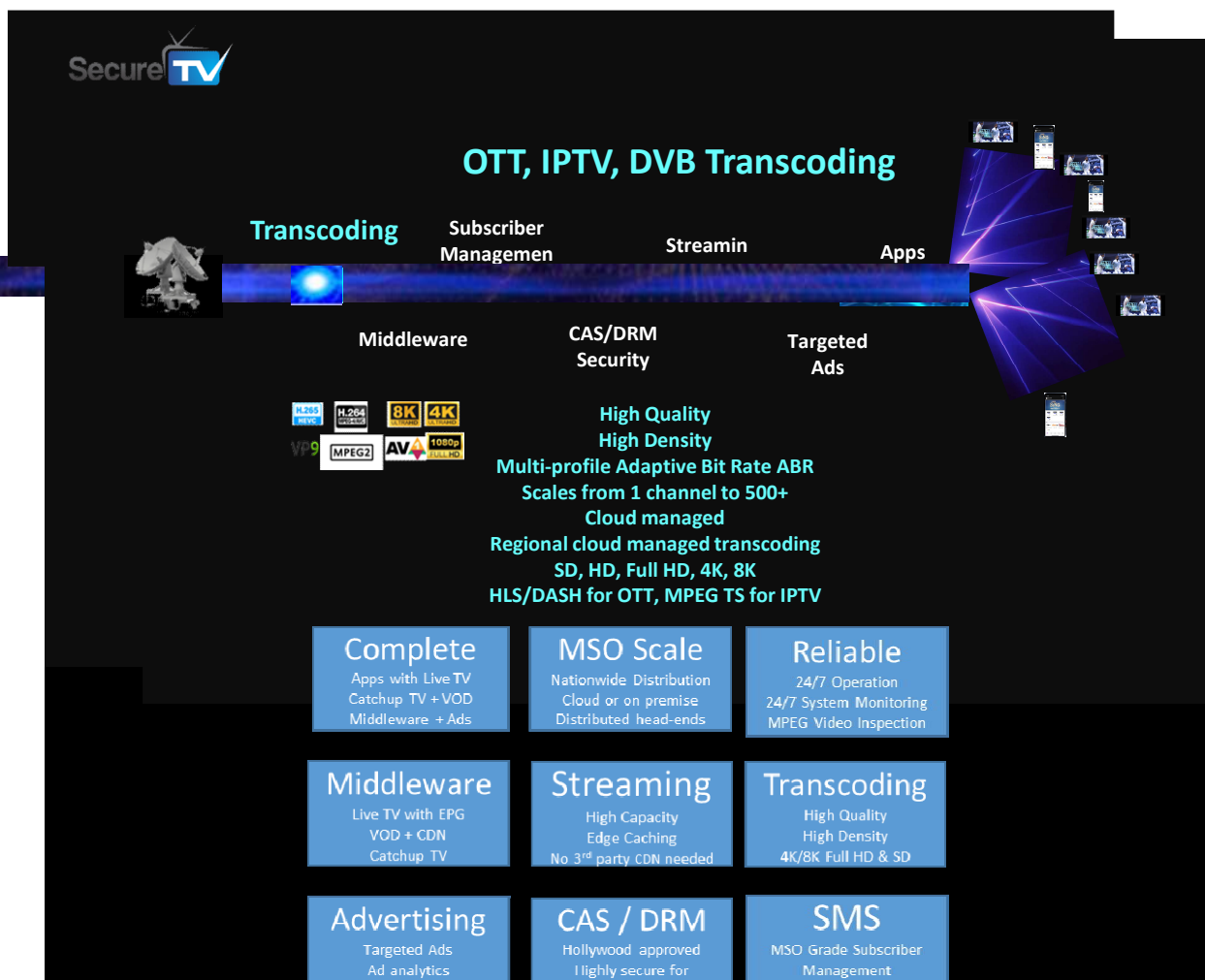
Highlights

Transcoding in blue
line. background

Color of 

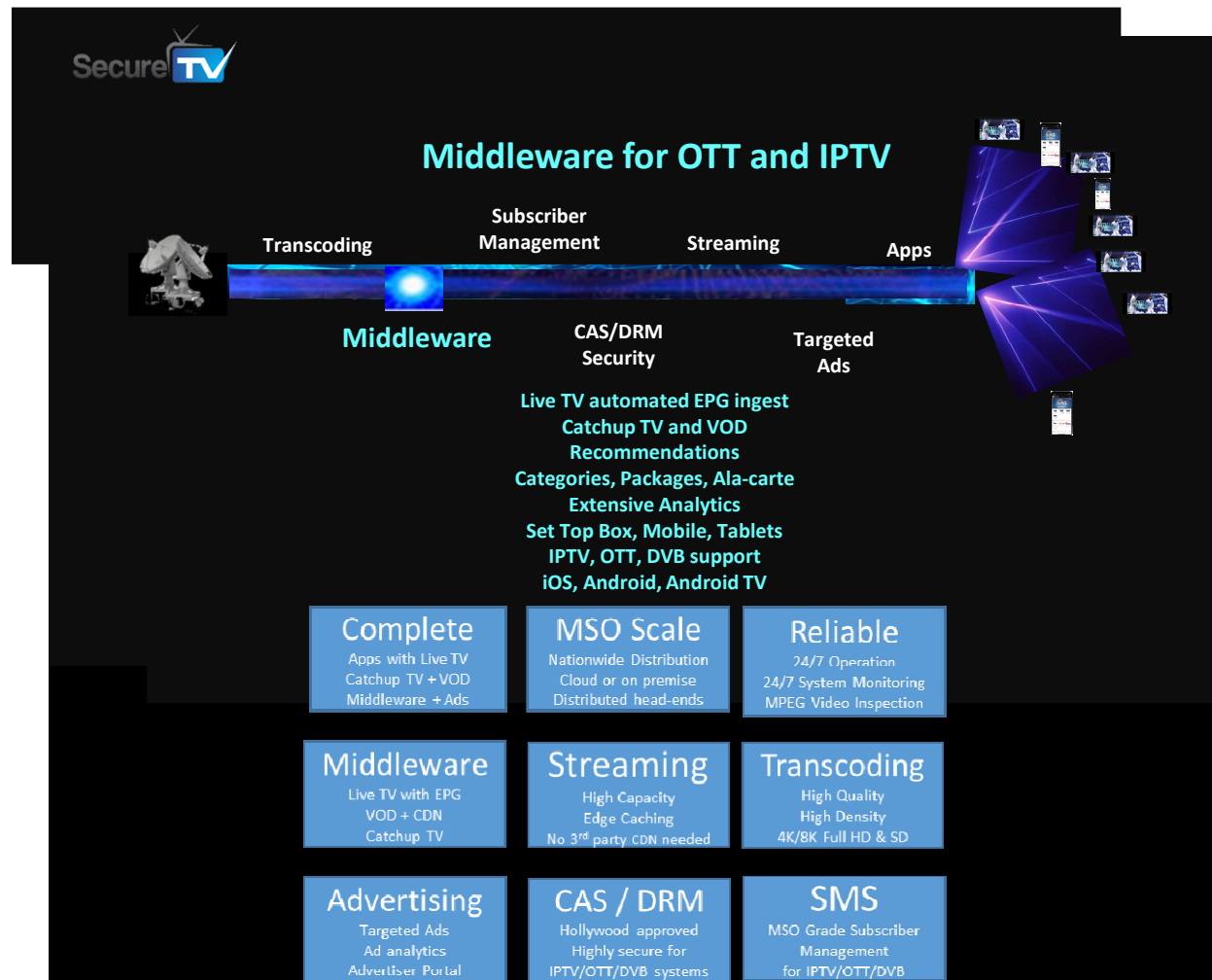
Should be more like
blue color

of line with center
bright to standout
for all the slides

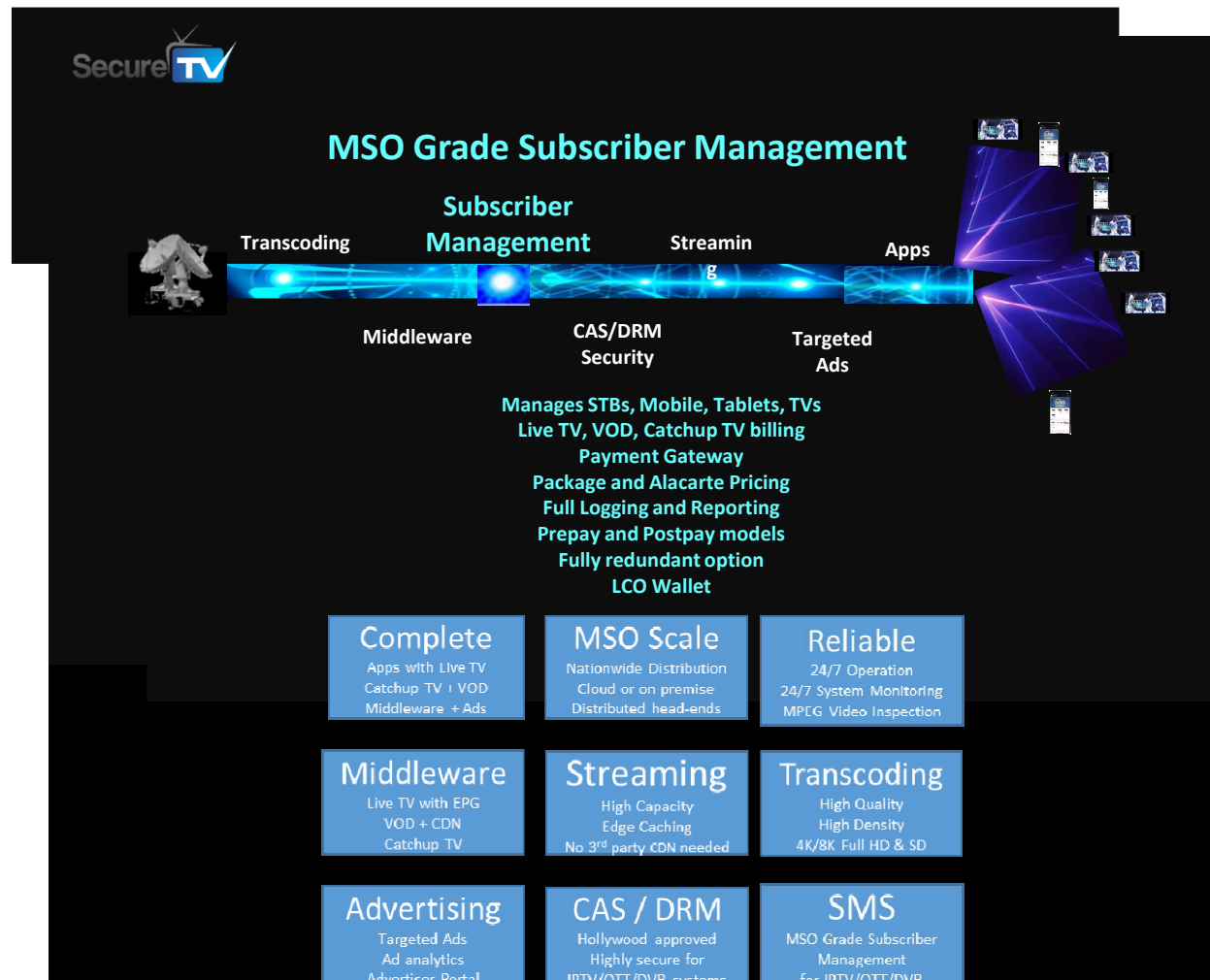




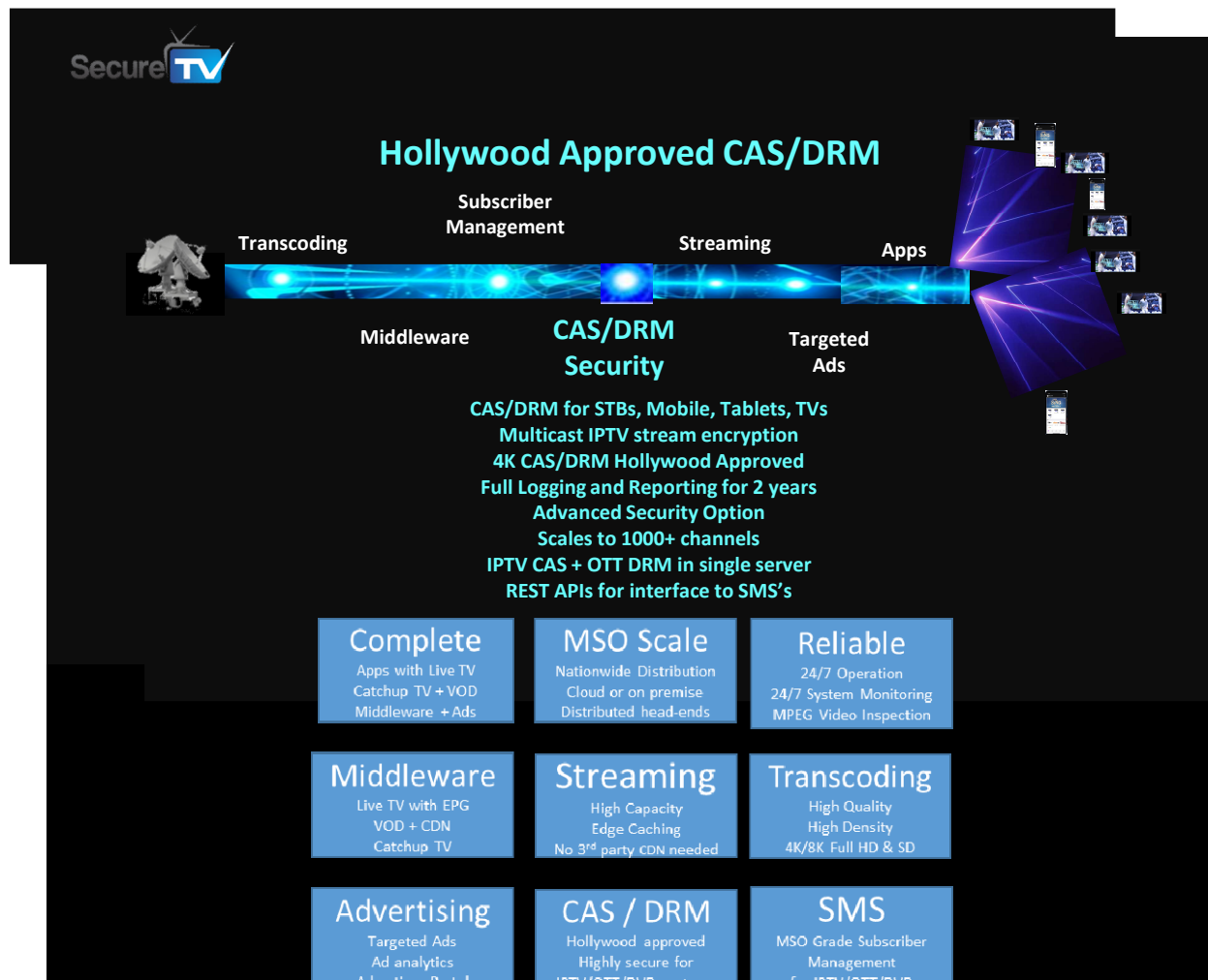
Highlights
Middleware in
blue line



Highlights
Subscriber in
blue line

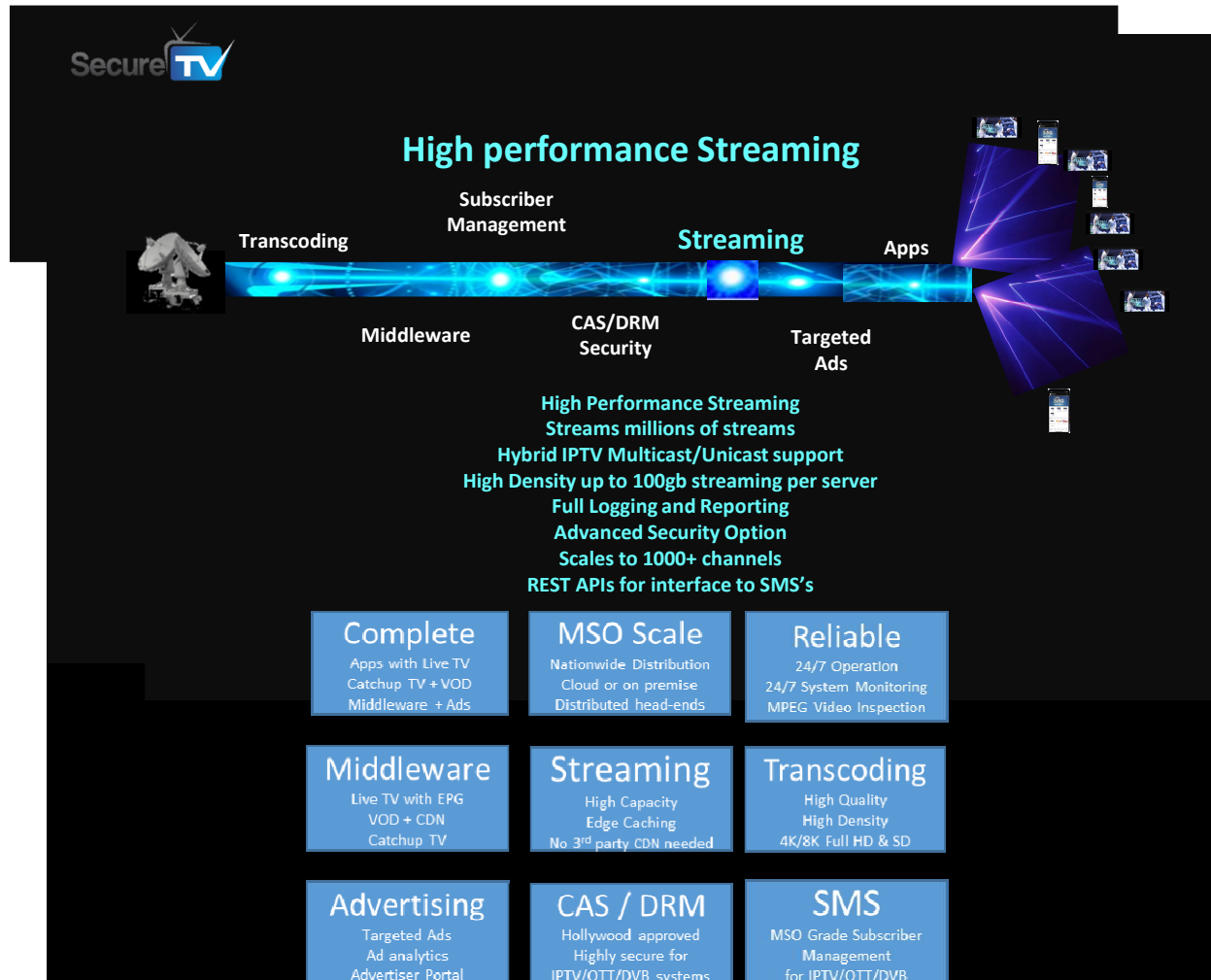


Highlights
CAS/DRM
Security in blue
line



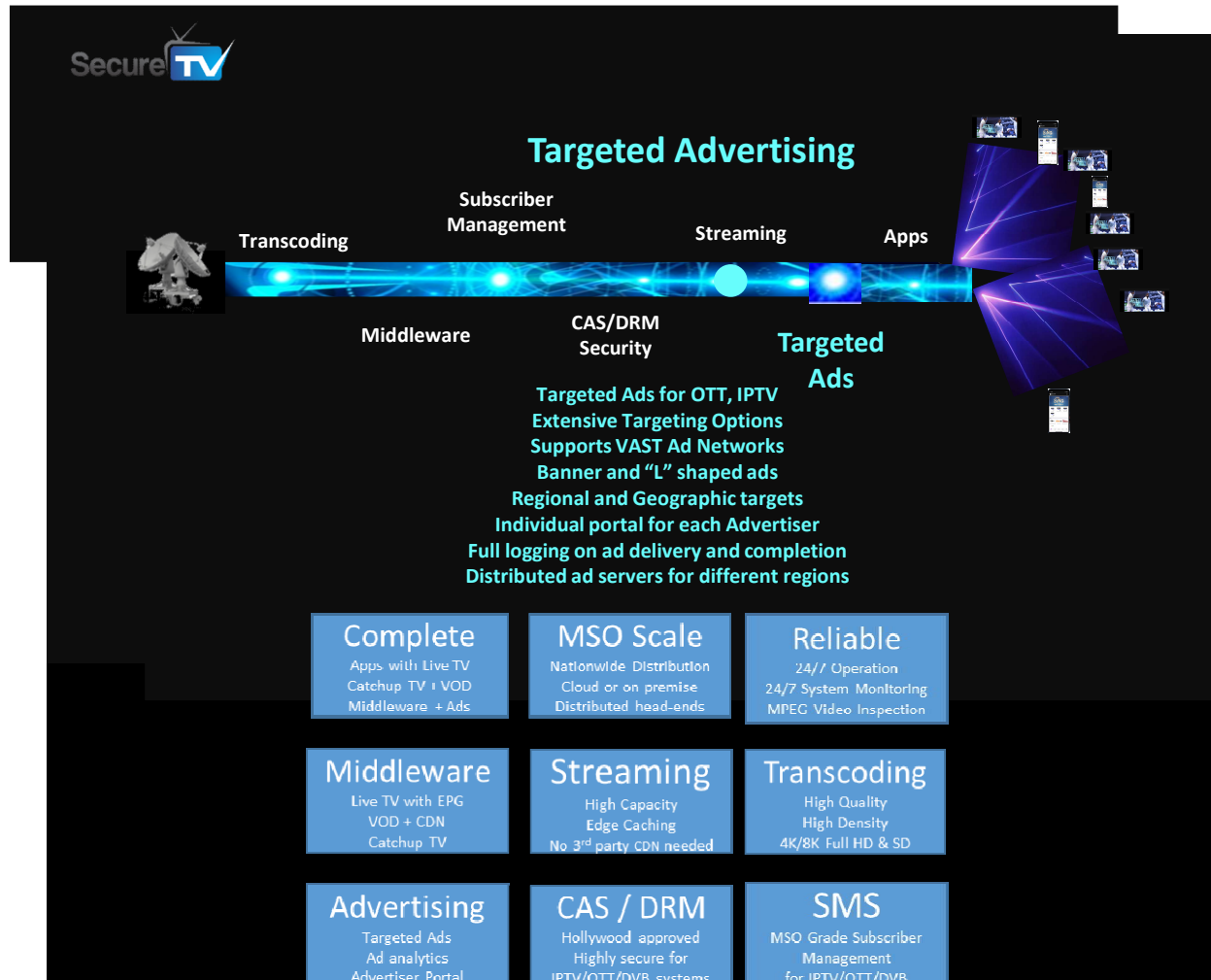


Highlights
Subscriber in
blue line



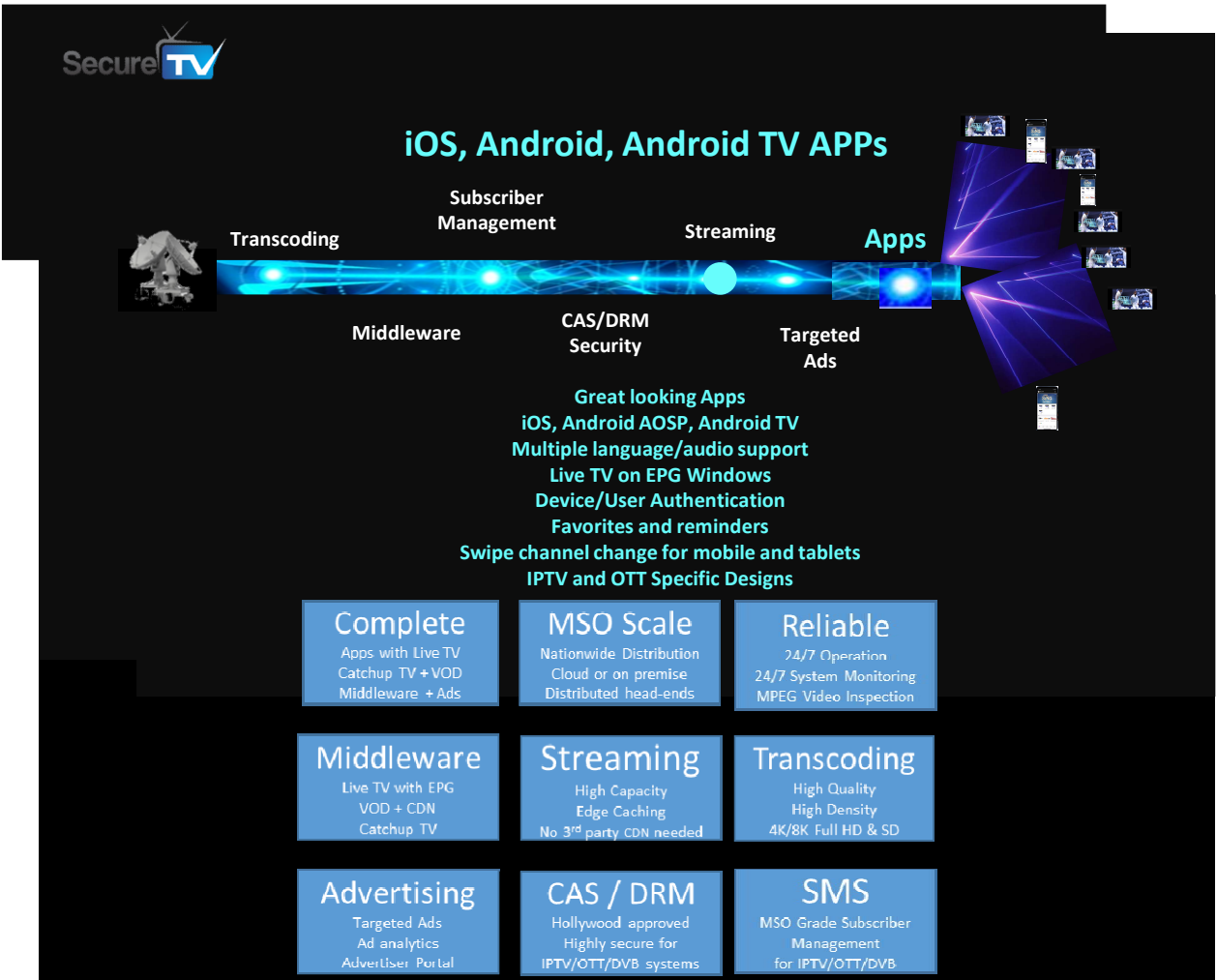


Highlights
Subscriber in
blue line





Highlights
Subscriber in
blue line





**OTT IPTV DVB
COMPLETE SOLUTION**

Ingest Transcoding

Middleware

Subscriber Management

Approved Security

Massive Streaming

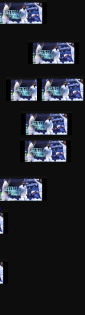
Targeted Ads

Nationwide distribution

No CDN Needed

Great Apps

Mobile, Tabs,
TVs STBS



Complete

Apps with Live TV
Catchup TV + VOD
Middleware + Ads

MSO Scale

Nationwide Distribution
Cloud or on premise
Distributed head-ends

Reliable

24/7 Operation
24/7 System Monitoring
MPEG Video Inspection

"Same list as desktop Transcoding"



OTT IPTV DVB COMPLETE SOLUTION



Transcoding

Middleware
Subscriber Management
Approved Security
Massive Streaming
Targeted Ads

Mobile, Tabs,
TVs STBS
Great Apps

Transcoding



High Quality
High Density
Multi-profile Adaptive Bit Rate ABR
Scales from 1 channel to 500+
Cloud managed
Regional cloud managed transcoding
SD, HD, Full HD, 4K, 8K
HLS/DASH for OTT, MPEG TS for IPTV

Complete

Apps with Live TV
Catchup TV + VOD
Middleware + Ads

MSO Scale

Nationwide Distribution
Cloud or on premise
Distributed head-ends

Reliable

24/7 Operation
24/7 System Monitoring
MPEG Video Inspection

Middleware

Live TV with EPG
VOD + CDN
Catchup TV

Streaming

High Capacity
Edge Caching
No 3rd party CDN needed

Transcoding

High Quality
High Density
4K/8K Full HD & SD

"Same list as desktop middleware"



OTT IPTV DVB COMPLETE SOLUTION

Ingest Transcoding

Middleware

Subscriber Management

Approved Security

Massive Streaming

Targeted Ads

Mobile, Tabs,
TVs STBS
Apps

Middleware

Live TV automated EPG ingest

Catchup TV and VOD

Recommendations

Categories, Packages, Ala-carte

Extensive Analytics

Set Top Box, Mobile, Tablets

IPTV, OTT, DVB support

iOS, Android, Android TV

Complete

Apps with Live TV
Catchup TV + VOD
Middleware + Ads

MSO Scale

Nationwide Distribution
Cloud or on premise
Distributed head-ends

Reliable

24/7 Operation
24/7 System Monitoring
MPEG Video Inspection

Middleware

Live TV with EPG
VOD + CDN
Catchup TV

Streaming

High Capacity
Edge Caching
No 3rd party CDN needed

Transcoding

High Quality
High Density
4K/8K Full HD & SD

Repeat same images as Desktop in responsive layout for
subscriber management,
CAS/DRM Security,
Streaming,
Targeted Ads,
Apps

A page will open for each button press such as
“Complete”

There will be a page for each button with an image and
text

